



A total payment solution that
your customers expect at
rates that you expect.

In partnership with:



The Everlink Merchant Program offers a wide range of full-service card processing terminal solutions including countertop, Wi-Fi & Bluetooth, and Long Range Wireless Solutions (GSM) to meet the needs of your retail store or restaurant. These solutions have been designed to strengthen your customer relationships and improve your profitability.

When you accept a variety of payments you can:

- > Increase profits for your business
- > Improve customer service
- > Offer significant convenience to your customers
- > Reduce your accounts receivable
- > Decrease operating expenses

Card Acceptance Program

Competitive Flat Rate Pricing

Low cost pricing allows you to qualify for the lowest interchange rates charged by *Interac*®, *Visa*®, *Mastercard*® and other card networks. And, there are no hidden costs – what we tell you before you sign the contract is what you'll see in the contract and on your statement.

Leading Edge Technology

Fast and reliable transaction processing is crucial to the success of your business. We deliver the latest CHIP & PIN technology and PCI compliant POS equipment. These advancements in technology allow you to accept *Interac Flash*®, as well as *Mastercard*® and *Visa*® contactless transactions.

Dedicated Customer Service and Support

We work directly with you and an Everlink Merchant Solutions representative to ensure the smooth and efficient operation of your account. Everlink Merchant Solutions offer in-depth, point-of-sale (POS) training so you know how to conduct transactions most efficiently. When you have a question or need information, the Merchant Help Desk is available between 7am and 2am Eastern and our systems are monitored 24 / 7 / 365 to support reliable processing capabilities.

Easy-to-Read Monthly Processing Statements

Your statements will be condensed, easy to read, categorized by card type showing expected deposits and transaction fees. This allows you to balance and reconcile monthly. Merchant Discount Rate Fees and Processing fees are deducted from your transaction account on a monthly basis following your actual activity.



Fast, reliable and uninterrupted transaction processing is crucial to the success of your business.

Information You Want, When You Want It

The effective use of data for the efficient processing of payments can have a significant impact on your bottom line. Our reporting solution serves both single- and multiple-location merchants, providing transaction detail 24 hours a day, 7 days a week. Reports are available via online access.

Everlink Merchant Program delivers the data you need, including:

- > Tracking of electronic transactions
- > Confirmation of transactions and settlements
- > Special/custom reporting
- > Online statements with 13-month history

The Protection of Risk Services

Our risk analysts monitor daily deposit activity for thousands of merchants. Using one of the most versatile and efficient risk management systems in the industry, our staff can monitor retrieval requests, chargebacks and card association reports to detect potential issues before they become problems.

Merchant Benefits Of Accepting Payment Cards

- > Increased sales and average ticket size
- > Better customer service and improved customer satisfaction
- > Improved speed, efficiency & cash flow - lower costs
- > Enhance your business image & match your competition



In Partnership With:



A Unique Perspective On Your Business

At Everlink, we know payment acceptance and, therefore, understand the issues and challenges you face every day. We can provide you with solutions that meet your needs.

For efficient transaction processing that can increase your profitability, decrease operating expenses and improve your customer service, call Everlink today at 1-800-694-1065.



Increased Sales & Average Ticket Size

- > Card payment methods make your products and services more readily available to current and potential customers.
- > Giving your customers another way to pay for their purchases can help boost the average sale.

Improved Customer Service & Satisfaction

- > Customers appreciate a choice of payment method.
- > Card acceptance can help improve customer service by offering the speed, flexibility and convenience of electronic payments.
- > More customers will be able to buy from a business that accepts cards.

Improved Speed, Efficiency & Cash Flow

- > Card transactions can save time and money by minimizing cash handling and payment reconciliation.
- > Automated settlement allows funds from the transaction to be deposited directly into your bank account.
- > Electronic transaction processing can help speed up the payment process.
- > Electronic payment acceptance for B2B payments can minimize the waiting for cheques to clear, or for invoices to be paid.

Enhance Your Business Image & Match Your Competition

- > By accepting debit and credit cards, you gain valuable credibility in the eyes of both current and potential customers.
- > Once you start accepting electronic payments, you can display the appropriate card logos and decals at your place of business or on your business cards, brochures, or website. Studies show that when you display credit card logos as forms of payment you accept, these logos create a sense of 'trust' in your customers mind. It will add to the legitimacy of your business.
- > Don't lose a customer to a competitor just because you don't accept cards.