**Digital Media Coordinator**

Are you a creative, energetic person who thrives on bringing personality into your work? Do you love being part of your community and making genuine connections? We’re looking for someone who’s passionate about storytelling, excited about digital media, and ready to represent SCU in a dynamic, visible way.

As our Digital Media Coordinator, you’ll do more than post on social media—you’ll be the voice and face of SCU across digital channels and in the community. This is a varied and flexible role that goes beyond a typical 9-5 job, with many opportunities to engage at events and activities that happen during evenings and weekends.

**About the Role: Make Digital Magic Happen**

**What You’ll Do**

* **Create & Manage Campaigns**: Plan and execute digital campaigns across social, email, and web
* **SEO & Web Management**: Optimize content and maintain a fresh, user-friendly website
* **Digital Advertising**: Run paid campaigns (Google Ads, social media) and track ROI
* **Analytics & Reporting**: Use tools like Google Analytics to measure success and guide strategy
* **Community Engagement**: Represent SCU at events and build relationships with energy and authenticity
* **Trendspotting**: Stay ahead of digital trends and bring bold, creative ideas to the table
* **Collaborate**: Work with internal teams and external partners to support marketing goals

**What We’re Looking For**

* A creative, enthusiastic communicator who thrives in a flexible, fast-paced environment
* A confident, community-minded team player who’s ready to represent SCU in person and online
* Someone who’s self-motivated, adaptable, and passionate about SCU’s mission

**Requirements**

* Experience in digital marketing—ready to hit the ground running
* Able to lift up to 40 lbs and be on your feet for up to 8 hours
* Comfortable setting up and tearing down marketing displays
* Available for evenings, weekends, and holidays
* Valid Class 5 driver’s license and reliable vehicle

**Compensation & Benefits**

* **Wages**: $1011.19 weekly (unionized position per Clause 9.01 of the Collective Agreement)
* **Health & Dental**: 80/20 cost-sharing
* **Life Insurance**: 100% employer-funded
* **Pension**: Employer contributions increase from 5% to 10% over six years; employee contributions decrease from 5% to 0%
* **Vacation & Sick Leave**: Vacation increases with service; 12 sick days/year
* **Medical Appointments**: Up to 10 hours of paid time annually

**Additional Perks**

* $500/year Healthy Lifestyle Credit
* $240/year Cell Phone Credit
* $1,000 Interest-Free Clothing Line of Credit
* Free chequing, 50% off safety deposit box rental, and 1% interest rate reduction on loans and mortgages

**To Apply**

Submit the following to **recruiter@sydneycreditunion.com** by **July 8, 2025**:

* Your resume
* A cover letter showcasing your creativity and fit for the role
* A short response: SCU uses outreach, sponsorships, advertising, and digital strategies to boost brand awareness. Tell us what you’re familiar with and suggest one area we could improve—plus your ideas for how.

**Accessibility**: We’re committed to inclusivity. If you require accommodations, contact Human Resources at recruiter@sydneycreditunion.com or 902-270-3181.